

**Northeast Valley Coalition Against Methamphetamine
Planning Meeting Summary
July 27, 2006**

I. Welcome & Opening Remarks

Brent Stockwell welcomed participants and reminded everyone of the need to keep moving forward with the coalition's work even in the hot summer months. Karen Kurtz reviewed the deliverables for phase I of the grant including:

- Create a coalition with diverse representation.
- Conduct a needs assessment.
- Create a short term action plan that includes actions needed to engage the community, conduct the needs assessment, and sustain the coalition.
- Complete a long term strategic plan based on the needs assessment.

Karen reminded the coalition that phase II funding will be a competitive process available to those coalitions funded in phase I. She also pointed out that the coalition is not limited to only what is required in the grant.

II. Old Business – Coalition Teams

Karen reviewed the purpose of two teams needed to move the work of the coalition forward. The membership team will review the current coalition membership and evaluate which sectors of the community are represented and which are needed to broaden the coalition. Brent asked for three to four volunteers for this team and announced that he would meet with the group after the meeting to explain the work.

Karen announced the August 18th needs assessment training and the need for 6 to 7 members interested in participating in the training and serving on the needs assessment subcommittee to complete the coalition's needs assessment. Karen said that even though working with data is part of the needs assessment process, another big part is looking at how we think about the problem and creating a logic model to focus in on the problem. She pointed out that the group is discussing the issue of methamphetamine at a broad, somewhat abstract level. Strategies for solutions cannot be identified at this level. The training will help focus the discussion to a level of specificity that will help identify potential strategies for action. Volunteers were requested to sign up with Brent by the end of the meeting.

III. Create Short Term Goals, Objectives and Actions

Karen reviewed the coalition's mission and vision statement. The coalition reviewed the four key directions identified at the June meeting and discussed

**Northeast Valley Coalition Against Methamphetamine
Planning Meeting Summary
July 27, 2006**

what each of the directions was about. Through the discussion, the group revised the four key directions and worked in small groups to create outcomes, goals, objectives, and action steps. The following goals and outcomes were adopted:

1. The Coalition's actions and solutions are driven by the issues revealed by current data (Phil, Leslie, Jarvis and Brent signed up for the needs assessment team. A few more team members are still needed).

Outcomes:

- Pertinent current solid data.
 - Data is relevant to the geographic communities.
 - Roadmap where resources will be funneled. Data will give us direction.
 - Plan is based on solid, credible information.
2. Reach and educate diversified audiences about crystal meth through various communication methods.

Outcomes:

- Raised public awareness of the destructive effects of crystal meth and resources for treatment and prevention to diversified audiences.
 - Finding communication lines to reach the intended public.
 - Messages are culturally sensitive, creative and innovative.
3. Connect community members with resources that are relevant to their needs with respect to how meth is affecting them (Stephanie agreed to serve on this team).

Outcomes:

- People have access to relevant information they didn't have before.
- Providers see increased participation from the general public.
- Quick, specific, targeted and accurate referral information.
- Make sure resource is "kid friendly" so children of users have an avenue for help.
- A sustainable database that can be produced in a variety of formats (internet, directory, seminar, and marketing)

**Northeast Valley Coalition Against Methamphetamine
Planning Meeting Summary
July 27, 2006**

4. Build and sustain a broad-based coalition (Gina, Bill, Brent and Lisa signed up for this team).

This group met after the meeting and will create objectives and action steps at a later team meeting.

The first draft of the action plan is attached. The coalition will work to refine the action plan at the August meeting.

IV. Create Communication Action Plan

This item was tabled until the August meeting.

V. Funding Sources for 2007

Brent shared that there was a possibility of receiving funding from the Salt River Pima-Maricopa Indian Community's 12 percent gaming fund. Participants unanimously consented to making the following request as part of the City of Scottsdale's package.

Northeast Valley Coalition Against Methamphetamine - \$25,000

This request would fund the implementation of education, enforcement and treatment strategies designed to reduce the distribution, production and use of methamphetamine in the Northeast Valley. Strategies are being developed by a broad-based community coalition made up of residents and representatives from the communities of Carefree, Cave Creek, Fort McDowell, Fountain Hills, Paradise Valley, Salt River Pima Maricopa Indian community and Scottsdale. The City of Scottsdale currently is coordinating a \$20,000 one-year grant from the State to develop a coalition and strategies.

Outcome Measures: To double the membership of the broad-based coalition to 100 members in one year, and begin implementation of community-based strategies to reduce the distribution, production and use of methamphetamine in the Northeast Valley

VI. On-going Technical Assistance

Brent shared that the technical assistance provided by Karen Kurtz and funded by the Governor's Office would be ending after the August meeting. To continue this level of technical assistance through December would cost approximately \$4,000 of coalition funds. The participants consented to use \$4,000 of coalition funds for this purpose. Brent will take the lead on contacting the Governor's Office for their approval and getting a contract signed with Karen.

**Northeast Valley Coalition Against Methamphetamine
Planning Meeting Summary
July 27, 2006**

Upcoming Meetings:

The Needs Assessment Training Session will be:
Friday, August 18, 9 am – 3 pm
City of Scottsdale
Human Resources Pinnacle Room
7575 E. Main St., Scottsdale, AZ 85251

The next two meetings are scheduled for:
Thursday, August 24, 9 am - noon
Cave Creek USD
Fine Arts Center
33606 N 60th Street
Cave Creek, AZ 85331

Thursday, September 28, 9 am - noon
Fort McDowell Community Center